

EVENT SCHEDULE

PRELIMINARY ROUNDS

Thursday, April 28, 2005
Thursday, May 05, 2005
Thursday, May 12, 2005
Thursday, May 19, 2005

**ONE WINNING ARTIST FROM EACH PRELIMINARY ROUND
AND TWO "WILD CARDS" WILL ADVANCE TO THE FINAL ROUND**

Ticket Price: TBA doors open/tickets available at 7:30PM.

Event Times: Load-In: 6PM
▪ Only first act will receive sound check

Performance Times: TBA

FINAL ROUND

Thursday, May 26, 2005

Ticket Price: TBA doors open/tickets available at 7:30PM.

Event Times: Load-In: 6PM
▪ Only first act will receive sound check

Performance Times: TBA

EVENT RULES & REGULATIONS

01. PRELIMINARY ROUNDS SCORING:

a. **FAN VOTES** - ARTISTS will receive 1 point for each fan vote received. This is an all ages event: Anyone under the age of 18 must pay the full ticket price (including venue surcharge) and be accompanied by a parent or guardian. Only patrons who are at least 18 years of age will be allowed to participate in the voting for this event (no exceptions). A valid form of ID must be presented to purchase ballot. Patrons will pay the ticket price and receive ONLY one (1) voting slip and therefore will have the opportunity to cast only one (1) vote. Fan votes are not cumulative (ARTISTS who proceed to the final round do not carry votes from preliminary rounds with them). No ticket will be sold (and therefore no ballot given) after the night's last ARTIST's set is complete. Principals of the RADIO SUPER SHOWCASE will calculate votes after each individual event based on voting rules. Results are final. No exceptions!

b. **POINT TABULATION** - ARTISTS will be required to follow specific guidelines and promotional instructions (as outlined in this document) in order to receive up to 100 additional points. These points will be awarded at the sole discretion of the administrators of this event. After each preliminary round the winner of that round will be announced. Total points awarded to each ARTIST and any information pertaining to the points will not be disclosed until **AFTER** the final round of the event regardless of the preliminary rounds' outcomes.

c. **IN CASE OF TIE** - In the case of two or more ARTISTS with the same score, the tie will go to the ARTIST with the most number of points from promotional campaign (as outlined in this document).

d. **WILD CARD** - Two ARTISTS who do not win one of the preliminary events will be given the opportunity to advance to the finals. The "Wild Cards" will be chosen at the sole discretion of the event promoters, based upon professionalism, talent and overall RADIO SUPER SHOWCASE experience.

02. FINALS ROUND SCORING:

a. **FAN VOTES** - ARTISTS will receive 1 point for each fan vote received. This is an all ages event: Anyone under the age of 18 must pay the full ticket price (including venue surcharge) and be accompanied by a parent or guardian. Only patrons who are at least 18 years of age will be allowed to participate in the voting for this event (no exceptions). A valid form of ID must be presented to purchase ballot. Patrons will pay the ticket price and receive ONLY one (1) voting slip and therefore will have the opportunity to cast only one (1) vote. Fan votes are not cumulative (ARTISTS who proceed to the final round do not carry votes from preliminary rounds with them). No ticket will be sold (and therefore no ballot given) after the night's last ARTIST's set is complete. Principals of the RADIO SUPER SHOWCASE will calculate finals votes based on voting rules. Results are final. No exceptions!

b. **JUDGING** - ARTISTS will be judged based on stage presence & audience reaction, originality, musical ability and professionalism.

[keep this page for easy reference to promotional guidelines & deadlines]

03. SUBMISSION:

ARTIST must correctly complete a 2005 ATLANTIS MUSIC CONFERENCE "Artist Submission" application (preferably via Sonicbids – see #4). MUST BE RECEIVED BY ATLANTIS MUSIC CONFERENCE BY 4/15/05.

04. PRESS KITS:

ARTIST must complete a Sonicbids electronic press kit. ARTISTS who apply to the 2005 ATLANTIS MUSIC CONFERENCE with a physical press kit must log on to the designated Sonicbids page to register and complete an online press kit. Once complete, send an email to showcase@meimanagement.com with your band name and Sonicbids EPK link (exception: artists who submitted to Atlantis with an EPK). EPKs must include no less than the following information: contact info, band members, hometown, file under, brief bio, recent news/press, career highlights. SONICBIDS EPKS MUST BE COMPLETE & EMAIL NOTIFICATION SENT NO LATER THAN 4/21/05 @ 6:00PM EST.

05. ACCEPTANCE:

Accepted ARTISTS will be notified via email. Once accepted/notified, ARTIST must review, sign & date the EVENT RULES & REGULATIONS. ARTIST must fax a signed copy (in its entirety) to MOUNTAIN ENTERTAINMENT at 864.962.8899.

06. WEBSITE:

ARTIST must display each sponsor's logo and (when applicable) a fully functioning link to each sponsor's website. ARTIST must use the official buttons provided through the designated RADIO SUPER SHOWCASE website. Logos/links must be posted on ARTIST's homepage. MOUNTAIN ENTERTAINMENT MUST BE NOTIFIED (via email at [Showcase@MEIManagement.com](mailto>Showcase@MEIManagement.com)) UPON COMPLETION OF THIS NO LATER THAN 4/21/05 @ 6:00PM EST.

07. WEBSITE:

ARTIST's play date for this event must be prominently posted on ARTIST's website. MOUNTAIN ENTERTAINMENT MUST BE NOTIFIED (via email at [Showcase@MEIManagement.com](mailto>Showcase@MEIManagement.com)) UPON COMPLETION OF THIS NO LATER THAN 4/21/05 @ 6:00PM EST.

08. EMAIL:

ARTIST must add the RADIO SUPER SHOWCASE e-mail address ([Showcase@MEIManagement.com](mailto>Showcase@MEIManagement.com)) to the ARTIST's e-mail list and demonstrate promotion of this event via email capabilities. MUST BE COMPLETED (AT LEAST ONCE) NO LATER THAN 4/21/05 @ 6:00PM EST

09. POSTERS:

ARTIST must send posters to the participating venue. Package must include no less than 15 posters or fliers. The date of ARTIST's performance should be prominently indicated on the signage. MUST BE RECEIVED BY THE VENUE NO LATER THAN 4/21/05 @ 6:00PM EST

10. POSTERS:

It is the ARTIST'S responsibility to insure and/or confirm that the posters and/or fliers have been displayed at the venue. MUST BE DISPLAYED AT THE VENUE NO LATER THAN 4/25/05 @ 6:00PM EST.

11. ONSITE:

An on-site evaluation will be made to determine ARTIST's level of professionalism in regards to the following: marketing (merchandise, mailing list, signage, etc); communication (with the venue and its employees, other participants, any principal of THE RADIO SUPER SHOWCASE and its sponsors, etc); gratitude (toward the RADIO SUPER SHOWCASE's sponsors and patrons); and efficiency (arrival, performance and departure times).

12. DATE/TIME SLOTS:

ARTISTS will choose the date of performances for this event based on the order in which ARTIST's signed RULES & REGULATIONS document is received by MOUNTAIN ENTERTAINMENT. Accepted ARTISTS will be contacted to choose performance dates (subject to availability). Performance time slots will be scheduled day of show according to a blind draw.

13. SUBMISSION DEADLINE:

Any application received by the ATLANTIS MUSIC CONFERENCE after the April 15, 2005 deadline will not be considered for this event.

14. BACKLINE:

ARTISTS must be prepared to provide their own backline (instruments, amplifiers, drum kits etc.) and work within the parameters of in-house production provided by the venue for this event.

14. PRODUCTION:

The in-house production manager shall have exclusive control and final say over the production for this event.

15. LOAD-IN | BACKSTAGE:

The back and side doors of the venue must remain closed while ARTISTS are onstage. Only participating ARTISTS are permitted to enter the patio and/or backstage areas and it is the ARTISTS' responsibility to insure the doors remained closed unless and until the performing ARTIST has completed the set.

It is understood that ARTISTS who choose to participate in this event are not doing so as an employee of any event sponsor, any event participating venue, MOUNTAIN ENTERTAINMENT, INC. or the ATLANTIS MUSIC CONFERENCE. The information contained in this agreement shall not, in any way be construed so as to create a partnership, or any kind of joint undertaking or venture between the parties hereto. ARTIST has no authority to bind any event sponsor, any event participating venue, MOUNTAIN ENTERTAINMENT INC. and the ATLANTIS MUSIC CONFERENCE in whole or in part nor make this event liable for any obligation.

By agreeing either in writing or verbally to participate in any way (including performing) as part of this event it is understood that ARTIST hereby agrees to indemnify and holds the participating venue, event sponsors, MOUNTAIN ENTERTAINMENT, INC and the ATLANTIS MUSIC CONFERENCE, as well as its agents, representatives, principals, employees, officers, directors and sponsors of this event, harmless from and against any loss, damage or expense, including reasonable attorney's fees, incurred as a result of any claim for personal injury or property damage or otherwise brought by or on behalf of any third party person, firm or corporation as a result of or in connection with this event.

MOUNTAIN ENTERTAINMENT, INC acts herein only as agent for participating venues and the ATLANTIS MUSIC CONFERENCE and is not responsible for any act of commission or omission on the part of either ARTIST or participating venues, event sponsors or the ATLANTIS MUSIC CONFERENCE. In furtherance thereof and for the benefit of this event, MOUNTAIN ENTERTAINMENT, INC., it is agreed that ARTIST will not name or join MOUNTAIN ENTERTAINMENT, INC. or sponsors of this event, participating venues or the ATLANTIS MUSIC CONFERENCE in any civil action or suit arising out of, in connection with, or related to any act(s) of commission or omission of this agreement.

This agreement (a) contains the sole and complete understanding of ARTIST and (b) may not be amended, supplemented, varied or discharged, in any way. The validity, construction and effect of this contract shall be governed by the laws of the State of South Carolina, regardless of the place of performance. THE PERSON EXECUTING THIS AGREEMENT ON ARTIST'S BEHALF WARRANTS HIS/HER AUTHORITY TO DO SO, AND SUCH PERSON HEREBY PERSONALLY ASSUMES FULL LIABILITY.

FAX TO: 864.962.8899

ARTIST: _____

DATE: _____

SIGNED: _____

PRINTED: _____

IMPORTANT INFORMATION

TO SUBMIT A SHOWCASE APPLICATION

- ⇒ Visit www.atlantismusic.com
- ⇒ Submit Showcase Application
- ⇒ Submit Online Through Sonicbids (#2)

RADIO SUPER SHOWCASE "HEADQUARTERS"

- ⇒ www.meimanagement.com/showcase
- ⇒ www.myspace.com/mountainentertainment
- ⇒ showcase@meimanagement.com

ADMINISTRATION CONTACT INFORMATION

MOUNTAIN ENTERTAINMENT

5 Featherwood Court
Simpsonville, SC 29680
864.962.8220
www.meimanagement.com/showcase
showcase@meimanagement.com

VENUE CONTACT INFORMATION

THE HANDLEBAR

304 East Stone Avenue
Greenville, SC 29609
864.233.6173
www.handlebar-online.com

CONFERENCE CONTACT INFORMATION

ATLANTIS MUSIC CONFERENCE

www.atlantismusic.com

RADIO CONTACT INFORMATION

96.7 THE BUZZARD – WBZT

www.thebuzzardjustrocks.com

ADDITIONAL SPONSORS

ATLANTA MANUFACTURING GROUP

www.amgcds.com

PROTOCOL ENTERTAINMENT

www.protocolentertainment.com

OFFICIAL SPONSOR LOGOS

